

APRIL 2025

Dear Customer,

Current Lead Time

- The current estimated lead time for new direct full containers is **12-14 weeks** for new orders placed.



Please contact your Buying Group directly for 'Single Order Delivery Lead Times'

Containerisation & Ordering

Please send your new 40' container orders once you have reached **103 seat places**.

May we please remind all customers to confirm their orders within 48 hours of receipt of the order confirmation from the factory sales administration team.

Our 20' Container Service is also available, with a loadability of approximately **42 seat places**. The Surcharge for this service is £550.

Make Yourself 'At Home' with HTL

We would like to invite you to visit our newly refurbished UK Showroom in Stoke-on-Trent, where we have approximately 24 recently updated sofa groups on display. The Showroom is open daily by appointment only, we look forward to seeing you soon!

HTL 2025 COLLECTION

By appointment only at

HTL (UK) Limited
Units 9-11 Parkhall Business Village
Parkhall, Longton
Stoke-on-Trent
ST3 5XA

09:00 – 17:00
Monday – Friday



THE GLOBAL SOFA SPECIALIST SINCE 1976

HTL Exhibitions Calendar:

HTL look forward to welcoming you to each of the following forthcoming events:

Trade Show	Date	Location	Size
AIS INDX Bed Show	29-30 April	AIS, Solihull	
HIVE Furniture Show, Dubai	15-17 May	UAE Expo Centre	
Minerva Spring Furniture Show	20-21 May	Telford Int Centre	
AIS INDX Furniture Show	27-28 August	AIS, Solihull	
CIFF Shanghai International Furniture Fair	9-11 September	Hongqiao	
Minerva Autumn Furniture Show	8-9 October	Telford Int Centre	
High Point Market	25-29 October	HTL High Point Showroom	
Brussels Furniture Fair	2-5 November	Brussels EXPO	

HTL UK Showroom

HTL UK Permanent Showroom	Open Daily by Appointment	Stoke-on-Trent	550sqm
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Articles

Articles for Discontinuation

Please note that the following Articles / Colours have been discontinued with immediate effect. Please may we request all Swatches are removed from display with immediate effect.

- **AVIS** – AIS-14 – Advised in February Newsletter
- **BALLOON** – BLN-05 Sage Green – Advised in February Newsletter
- **BELMONT** – ALL COLOURS ARE DISCONTINUED – Advised in February Newsletter
- **LION** – ALL COLOURS ARE DISCONTINUED – Advised in February New Letter
- **TALLENT** – ALL COLOURS ARE DISCONTINUED – Advised in February Newsletter
- **WALL** – ALL COLOURS ARE DISCONTINUED – Advised in February Newsletter

New Articles

Samples of our latest three new fabrics, launched at the recent Shanghai Fair, are now available.

- **LAKEVIEW**, is a woven 2-Tone Chenille yarn, soft and durable, available in a choice of 5 colours.
- **NANTES**, is a Chenille fabric with a slight sheen, soft touch and luxurious appearance. Available in a choice of 7 colours.
- **HUDSON**, is a linen-look fabric with fine chenille yarn, incredibly soft, with a matte appearance and high durability. Hudson is available in 8 colours.

Article Update

Please note, our recently launched FABRIC-6 Article 'Belsium', will be changing its Article code from SFA-BEM to BFA-BEM. This means Belsium will in future follow the leather template stitch lines (similar to Billy Joe Fabric for example).

New Product

HTL's new 'Coasta' Collection with Motion is proving a big hit since being launched at last September's Shanghai Fair. The UK casual styling is enhanced by Power Recliners providing the ultimate in comfort and support.

Pictured below is the RS-13325, which also performed very strongly at the recent January INDX Furniture Show.

New models of this typology were prominent at the CIFF Guangzhou Furniture Fair. Look out for further information on the new models and articles being launched in next months newsletter!



Retirement Notice:



HTL UK's long standing Managing Director Mark Flint retires on the 31st of March 2025 and will be replaced by Chris Atkinson who brings a wealth of experience with him working in both retail and manufacturing. Mark's closing statement was "I am very excited by the opportunity of retirement and the adventures it will bring, however I would like to express my thanks to everyone who has made my journey with HTL extremely enjoyable most notably all of the customers that have supported me through the years, I will miss all of them so very much. I leave with a heavy heart but happy in the knowledge that the business is in a great place and leave you in the very capable hands of Chris"

Contact Details for Chris Atkinson

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Best Wishes, HTL (UK) Limited